**Reinvigorating and Reinventing Stardom Symposium**

On Saturday 2nd of November 2019, the *Reinvigorating and Reinventing Stardom Symposium* took place at the University of Warwick. The symposium was co-organised by Julie Lobalzo Wright (University of Warwick) and Eleonora Sammatino (Imperial College London) and included scholars from throughout the UK and mainland Europe.

The day began with a keynote by Sarah Thomas on 'smart stardom', exploring how AI-driven technologies may change the way we perceive stardom and the labour behind performance. Panels devoted to Local/Region Stardom and National Icons followed, illustrating how stardom can be explored through its impact on small communities and national, or even international, contexts.

After the lunch break, panels were organised around the topics of Performance Methodologies and Femininity and Authenticity. These panels demonstrated some of the ways stardom and performance are being reinvented as subjects through close analysis of vocal performance and acting in interviews, and sustained studies of fashion and style, the disruption of gender, and the role of non-professional performers.

The last panels explored corporeality and stardom and mythologies, both areas that are fundamental to the study of stardom, but can be approached in new ways, such as considering posthumous star images, digital 'deepfakes', and innovative studies of well-known stars like Joan Crawford and Sylvester Stallone.

The day finished with a roundtable that announced some intentions for the SIG, including building the SIG's social media presence on Twitter and through its website (performanceandstardom.worpress.com) and a sponsored panel the annual BAFTSS conference, while also seeking out suggestions of other endeavours for the SIG from the attendees. While this was the official end of the symposium, delegates were treated to celebratory fizz before journeying home.

Both organisers thank delegates for their excellent papers and enthusiasm for the event.

## RESEARCH CONTEXT

Looking at stars *who are not stars*

Processes and frameworks of stardom in alternative contexts

Labour and industry

The persistence of stardom and its structures

"Swedish" vs "International"

- "Internationality"
  - "unnaturalness", eroticism  -> high standard of

Two Women (1948)

SWEDEN'S No. 1
STAR HERE