

BAFTSS SIG Funding Report 2017-2018

Euro-Bollywood (SIG) – Monia Acciari (PI)

Project Title: Euro-Bollywood (SIG) Workshop: Deconstructing the Complexities

1- What was to be achieved - Objectives

The funding application to BAFTSS was aimed at kick-starting the first event of the newly formed Euro-Bollywood Research SIG within BAFTSS. This first workshop aimed at unfolding initial debates around “Bollywood in Europe and Europe in Bollywood”, and set the intellectual foundation for future research events and networking funding application. Begin the creation of a website dedicated particularly for Euro-Bollywood.

2- What happened during the workshop

The first event was organised in form of a workshop at De Montfort University (DMU) in November 2017, where three broad research strands were set up. 4 papers from the Euro-Bollywood founding members were presented that unfolded the theoretical, cultural, economic, historical and methodological concerns pertaining to the distribution and the overall presence of Bollywood in Europe. Additionally, the workshop functioned as a platform for postgraduate students to widen their perspectives and broaden debates around their PhDs projects that peripherally engage with this topic. With the Euro-Bollywood SIG members present at the event, we also discussed the possibility of developing PhD projects relating to Euro-Bollywood and the raised issues.

3- Where the project led to:

Following the workshop at DMU, we managed to also purchase the domain of the website called Euro-Bollywood in order to formalise research activities and events, and continue this debate further. This funding enabled the discussion and the further progression towards writing a grant application.

The aforementioned objectives of the BAFTSS grant have been met successfully, and without such seeding funding, it would have difficult to kick-off this initiative and project.

4- How the funding were used:

The overall amount was used to cover:

- a. The catering for the workshop (£200)
- b. The purchase of the Eurobollywood.net domain and webspace.